



BROWSER SEARCH TECHNIQUES

- **Techniques used to search the internet efficiently**
- **Use of keywords, operators, and filters**
 - **Importance**
 - **Saves time**
 - **Improves accuracy**
 - **Reduces irrelevant results**



BASIC TECHNIQUES

Keyword search – main words

- online education

Phrase search – exact phrase " "

- "artificial intelligence"

Exclude words – minus sign -

- python -snake

Boolean operators

- AND, OR, NOT



ADVANCE OPERATORS

- **site:** – specific website
 - **health site:gov**
- **filetype:** – file format
 - **AI filetype:pdf**
- **intitle:** – word in title
 - **intitle:cybersecurity**
- **inurl:** – word in URL
 - **inurl:login**
- **define:** – definition
 - **define:cloud computing**



SMART SEARCH

- **Wildcard *** – unknown word
 - "impact of * on health"
- **Number range ..**
 - price 20000..40000
- **Related sites**
 - related:wikipedia.org



ADVANTAGES

- **Faster searches**
- **Accurate information**
- **Better research results**



Incognito Mode – Private Search

- **Browsing mode that does not save history**
- **Does not store cookies, cache, or form data**
- **Useful for:**
 - **Private searches**
 - **Logging into multiple accounts**
 - **Avoiding personalized search results**
 -
- **SHORTCUT-**
 - Ctrl + Shift + P (Firefox)**
 - Ctrl + Shift + N (Chrome)**